



"Hot Fun in the Summertime!" .. is coming to the greater Sacramento and Elk Grove areas, as NorCal Sportsmen's Show LLC, presents an exciting festival at the beautiful Wolfe Heights Estates Winery, that will give local and regional businesses an opportunity to reach thousands of quality leads within your target demographic!

INTRODUCING... **SUMMER JAM 2026** Sat, JULY 18<sup>th</sup>, 2026

An exciting, all-day festival catering to "upscale" clientele and their families. The festival will feature:

- Wine Tasting - (Receive a complementary glass of wine with admission!)
- Smooth Jazz/Music
- Gallery of local art displays
- A Classic Car Showcase
- BBQ Cook-Off
- Craft Pizzas
- Tastes of the Bayou - Featuring Chef Dante's  - award winning Creole Cuisine
- Craft vendors
- Hourly raffle for premium door prizes
- Kid activities – and fishing pond!

Estimated attendees: 2500

**PLEASE NOTE:** Vendor booth spaces at this venue are LIMITED and will be booked on a "first-come-first-served" basis.

For more information, and to reserve a spot call: 916.768.0938 or 916. 213.0725 or email us at:

[norcalssportsmenshow@gmail.com](mailto:norcalssportsmenshow@gmail.com) or [norcalssportshowinfo@gmail.com](mailto:norcalssportshowinfo@gmail.com)

COMING JULY

18th!

WOLFE HEIGHTS

est. 1988

WHL

SUMMER JAM

2026

ELK GROVE - SACRAMENTO

GET YOUR TICKETS @ [NORCALSPORTSMANSHOW.COM](http://NORCALSPORTSMANSHOW.COM)

\$15 – Adult Admission (Includes complementary glass of wine and raffle ticket)

\$5 – Youth Admission (Allows access to fishing pond, games, raffles)

- FREE PARKING! -

- ✓ PREMIUM CRAFT/VENDOR BOOTHS!
- ✓ "PEOPLE'S CHOICE - "CLASSIC" CAR SHOW!
- ✓ "KING OF QUE" BBQ COOK-OFF
- ✓ WINE TASTING

"PEOPLE'S CHOICE" CLASSIC



"KING OF QUE"



BBQ COOK OFF!

CHEF DANTE'



"A TASTE OF THE BAYOU"

MUSIC & JAZZ



- ALL DAY -

ALL-DAY!



GA MES, RAFFLES, FISHING POND!

"PREMIER"

SPONSORS LOGO/RECOGNITION WILL BE PLACED IN THIS AREA

# EVERY FRIDAY IN AUGUST!

WOLFE HEIGHTS

*estates*

# WHE

ELK GROVE - SACRAMENTO

*Summer*  
*Series!*  
**2023**

\$10 - Admission - FREE PARKING!

(Includes complementary glass of wine and raffle ticket)

- ✓ CRAFT/VENDOR BOOTHS!
- ✓ "CLASSIC" CAR DISPLAYS
- ✓ WINE TASTING
- ✓ DANCING

July 31<sup>st</sup>



SMOOTH JAZZ

August 7<sup>th</sup>



80's and 90's R&B Groove!



Aug 15<sup>th</sup>



"Divas of Soul"

Aug 21<sup>st</sup>



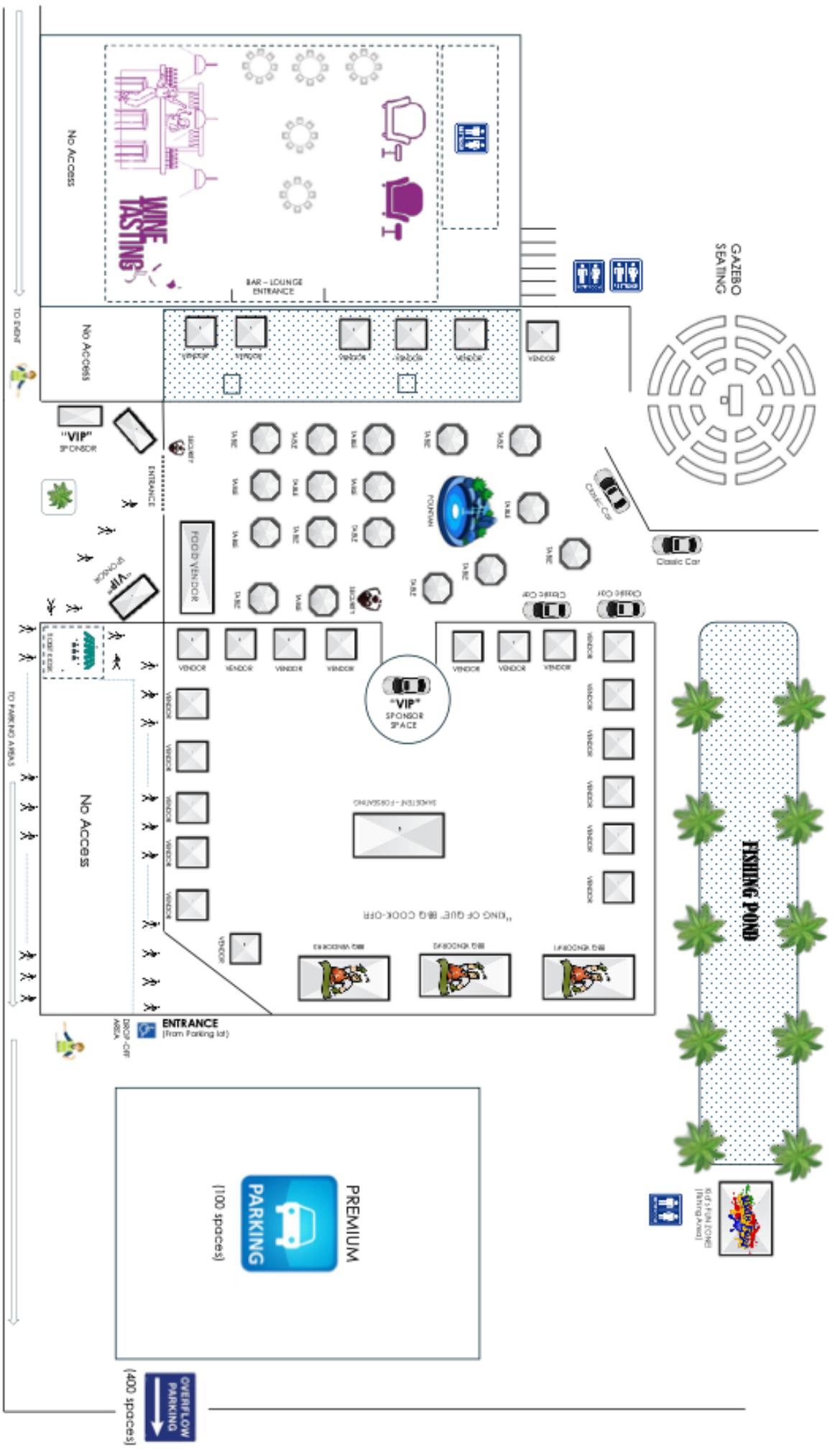
70's RETRO!

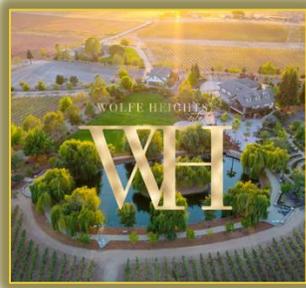
*\*Music artists subject to change*

@Wolfe Heights Estates Winery - 9440 Bar Du Ln Sacramento, CA 95829



# VENUE LAYOUT





# “Summer Series” – EXHIBITOR FORM

YOUR BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

**Brief description of items you will be selling or displaying:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

To select your booth size, please check the appropriate box to the right of each option.

BOOTH TYPE	COST	Booth Description
10 x 10 - “Summer Jam” Event Only 10 x 10 - “Summer Jam” + 4 “Summer Series” events	\$200 \$300	Premium 10 x 10 space - <b>in Lawn area</b>
10 x 20 - “Summer Jam” Event Only 10 x 20 - “Summer Jam” + 4 “Summer Series” event	\$250 \$400	Premium 10 x 20 space - <b>in Lawn area</b>
10 x 10 - “Summer Jam” Event Only 10 x 10 - “Summer Jam” + 4 “Summer Series” events	\$250 \$400	Premium 10 x 10 space - <b>in Mezzanine area</b>

BOOTH TYPE	COST	Booth Description
<b>Gold Sponsor</b> - “Summer Jam” Event Only - “Summer Jam” + 4 “Summer Series” events	\$500 \$900	Premium 10x 20 space, logo included in all print & social media correspondence
<b>Platinum Sponsor</b> - “Summer Jam” Event Only - “Summer Jam” + 4 “Summer Series” events	\$2,500 \$3,500	Multiple locations throughout venue, 20 VIP tickets, recognized a as premier partner in all, TV, radio, print and social media correspondence

**Included with your space:**

- Free Vendor Parking
- Your company name listed on event program
- Working Staff passes (as needed)

**FOOD:** If selling food, you must have the appropriate health permits, and approval of NCSS administration before you can serve samples, sell, distribute, any consumable products.

**PARKING: FREE PARKING** is available to all vendors. VENDOR Parking is in a designated area and must be used during show hours. Please move from the loading/unloading area as soon as your vehicle is unloaded.

I HAVE READ THE POLICIES AND PROCEDURES FOR APPLICATION TO PARTICIPATE IN "NorCal Sportsmen's Show." I FULLY UNDERSTAND THE POLICIES AND PROCEDURES AND AGREE TO COMPLY WITH THEM. I UNDERSTAND FAILURE TO MEET THESE REQUIREMENTS WILL RESULT IN CANCELLATION OF MY BOOTH WITHOUT REFUND. I UNDERSTAND THAT THIS SHOW WILL BE HELD "RAIN OR SHINE" AND THAT NO REFUNDS WILL BE GIVEN FOR UNDER ANY CIRCUMSTANCES. I ALSO UNDERSTAND THAT MY BOOTH MUST BE PAID IN FULL **BEFORE June 1st, 2026.**

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ REFERRED BY: \_\_\_\_\_

Make Checks Payable to: NorCal Sportsmen's Show, LLC

9548 Sara St, Elk Grove Ca, 95624

CC# \_\_\_\_\_ EXP \_\_\_\_\_ CW CODE \_\_\_\_\_

Signature authorizing NCSS LLC. to run the credit card listed above.

Please print name: \_\_\_\_\_

Please sign for authorization \_\_\_\_\_

## For more information or questions please contact:

- Vince Harris – 916.768.0938
- Sheldon Bright – 916 213-0725

## Send completed vendor form to:

- [norcalsportsmenshow@gmail.com](mailto:norcalsportsmenshow@gmail.com) or [norcalsportshowinfo@gmail.com](mailto:norcalsportshowinfo@gmail.com)

# GENERAL INFORMATION

**EVENT DATE/TIMES:** Saturday, July 18<sup>th</sup> - (10am - 7pm)

**VENUE LOCATION:** Wolfe Heights Winery - 9440 Bar Du Ln Sacramento, CA 95829 - (916) 642-1234

**VENDOR REGISTRATION:** Vendors must register with booth coordinator upon arrival at **Area 1** (see layout map)

**OPTIONAL Pre-setup times:** Friday, July 17<sup>th</sup> - (12pm - 6pm)

**DAY OF EVENT setup times:** Saturday, July 18<sup>th</sup> - (6am – 9am)

**PLEASE NOTE:** All booth **MUST BE setup and ready to go** on Saturday July 18<sup>th</sup>, **by 9:00am** - NO EXCEPTIONS

**TEAR-DOWN:** All displays, and equipment must be removed immediately following the show by 9pm on Saturday July 18<sup>th</sup>.

## POLICIES AND PROCEDURES

**1. APPLICATION DEADLINE:** Booths are assigned on a first-come / first-served basis, and must be paid in full by June 1<sup>st</sup>. The NCSS administration reserves the right to make **THE FINAL DECISIONS** in booth lay-out and positioning as they deem necessary.

**2. LIABILITY:** NCSS LLC. (NORCAL SPORTSMEN'S SHOW LLC.), is not responsible for the safety or the property of exhibitors due to theft, damage by fire, accident, vandalism, or other causes. The exhibitor agrees that it will indemnify and hold and save The Norcal Sportsmen's Show LLC, Wolfe Heights Winery, its subcontractors and any affiliates harmless against all claims, demands, actions, damages, loss, cost, liability and judgments against NorCal Sportsmen's Show on account of any injury or damage to persons or property associated with this event.

**3. APPLICATION:** NCSS LLC. reserves the right to reject ANY application for any reason, at any time.

**4. CANCELLATION-REFUND POLICY - PLEASE READ CAREFULLY:** Please remember to check your personal calendars, schedules, and commitments BEFORE you purchase an exhibitor space, because once you have purchased, NO REFUNDS, EXCHANGES, OR CREDITS will be given - NO EXCEPTIONS. While we understand that situations within and beyond your control could arise and preclude you from attending the event, such as sudden work commitments, sickness, vehicle breakdown, etc., please know that due to our prepromotion expenditures, this is our STATED refund- cancellation policy. This event will be held rain or shine.

**5. SALES TAX:** Exhibitors are responsible for collecting and paying all applicable sales taxes, permit fees and having proper licensing.

**6. PROPERTY DAMAGE:** No vendor may damage, injure or deface the turf, floor, track, any furniture, fixtures, equipment or any part of the exhibit facility. Nails, screws, staples, pins etc., may not be driven into any property including furniture, draping, fixtures, equipment or the building. **The lawn area must be protected at all times. Heavy Equipment** must be placed on cardboard or plywood. Oil pans must be placed under all vehicles. All vendors will be held responsible for payment of any damages done by himself, employees or agents associated with his booth to the owner of the property.

**7. EXHIBITS:** Vendor agrees to exhibit only those products listed on the application and approved by NCSS administration.

8. NCSS LLC. reserves the right to make any change, anytime as necessary and shall have full power to interpret amend and enforce these policies and procedures, provided any amendments, when made, are brought to the notice of the exhibitor. Each exhibitor, for himself and his employees, agrees to abide by the foregoing policies and procedures and by any amendments as added.

**9. RETURNED CHECK POLICY:** Vendors will be charged a \$35 administrative fee for a returned check. A cashier's check or cash must replace that check within 5 days.

**10. MEDIA RELEASE:** As a vendor, you release to NCSS LLC. your photographic, television and all other similar rights to be used for advertising and promoting the event.